

MEMO

TO: Board of Education  
FROM: Sarah Booth Riss, Superintendent  
DATE: December 9, 2015  
RE: Enrollment Projection Study

Two different companies were contacted to provide proposals for an enrollment study for the Webster Groves School District. Diane Moore, John Simpson, and I reviewed and discussed the proposals, a local reference was contacted for each company and the results of the references and the review were discussed with Amy Clendennen and David Addison. A summary of each proposal is provided below.

Organization	Estimated Cost	Reference	Services Provided
RSP	\$13,000  Any St. Louis County Fees Associated with Study	Pattonville	<ul style="list-style-type: none"><li>• Demographic Analysis</li><li>• Enrollment Analysis (building level – 5 year projection)</li><li>• Provide a summary report</li><li>• Provide additional services at additional cost</li></ul>
Charles Kofron, Ph.D.	\$5000  Any St. Louis County Fees Associated with Study	Kirkwood	<ul style="list-style-type: none"><li>• Enrollment Projections by attendance areas</li><li>• Accommodate the unique feature of Computer School</li><li>• Work with district to handle impact of nonresident students</li><li>• Summarize 10-years of live birth data</li><li>• Provide a summary report</li><li>• Provide additional services at additional cost</li></ul>

Based on the information from the references, the estimated costs, and the services to be provided it is recommended that the WGSD contract with Dr. Charles Kofron to complete an enrollment study during the spring semester.