

Communication Log 2015-16

Initiated By	Date	Responded By	Date	Topic	Phone	Letter	Email	Meeting	Other
Dave Buck	12/16/15	Sarah Riss	12/16/15	Dave Buck Public Comments at 12-14-15 BOE Meeting			x		
Dave Buck	12/16/15	na		WGHS Lip Dub					
Diane Moore	1/6/16	na		Thank you note					
Dave Buck	1/29/16	na		Idea to fund the renovation of Moss Field					
Dave Buck	2/1/16			The BIG IDEA- Tree of Life Outdoor Concert in the Round!!					
* Please note: The communication log reflects verbatim copies of all materials sent. It does not imply or represent anything that the board has approved, endorsed or agreed to.									

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Lori Medlin

From: Sarah Riss
Sent: Wednesday, December 16, 2015 9:13 AM
To: Lori Medlin
Subject: FW: Dave Buck "Public Comments" at 12/14/15 School Board Meeting

For the communication log. I responded.

Sarah

Sarah Booth Riss, Ed. D.
Superintendent of Schools
Webster Groves School District
314-962-1233

From: Dave Buck [mailto:dave@buckstl.com]
Sent: Wednesday, December 16, 2015 9:04 AM
To: David Addison; Amy Clendennen; Steve Loher; Jean Dugan; Joel Oliver; Emerson Smith; Michael Shipley; Sarah Riss; John Simpson; Diane Moore; Cathy Vespereny; Linda Holliday; John M. Thomas
Subject: Dave Buck "Public Comments" at 12/14/15 School Board Meeting

"I will share these same remarks at the City Council meeting tomorrow night (which I did).

I'm glad you met last Wednesday, even if it's only once a year for a couple of hours. But I left disappointed and frustrated and Council member, Anne Tolan, said it best, "We're about out of time and we haven't talked about ideas and opportunities to collaborate."

As such, my humble hope is that, in the future, you use your time together to focus your considerable and collective talents on creating something new, something great that moves our community forward.

Annual events like Art & Air are terrific. But the city's mission statement ends with "a traditional yet progressive community." Twelve years ago, Art & Air was new & progressive but it's now a tradition. Same with Jazz Fest, Community Days, Turkey Day Game, Chilifest, etc., etc., etc. Webster has lots of traditions.

The Forty Acres Master Plan could have been a new, progressive collaborative idea, but it died with S&W.

So, you have a void to fill. Here are few ideas and opportunities to do just that.

And do you know where they come from: kids, who are so much more creative than adults are and they are the common thread between the school district and the community. This is already starting:

- The Alliance for Interracial Dignity is launching a great new program called "Connect as Friends" to bring the blacks & whites of our community together. It was created by a Steger 6th grader.
- The Webster Groves School District Foundation is bringing back an all new & improved "Webster on Wheels" bike ramble & picnic for the entire community on May 1, created by a Bristol 3rd grader.

- Webster Groves has desperately needed a boutique hotel for years. Here's an idea from a kid: Webster Groves is all about trees, so what about a "hotel treehouse?" WOW!

- Here's an idea to enhance Webster Groves as a "creative community": at Camp Creativity, the kd's section of Art & Air, one of the most popular hands-on activities in painting the two-sided mural. But after three days, it's broken down and put into storage. So where can kids of all ages can paint permanently in the city. A kid idea: in the alleys! Like the one that runs between Lockwood and the parking lot by San-Sai and Milagro restaurants. Call it "Paint Can Alley" or "Alley Oops!" No need to wash it off; just paint over it. Just set up paint times, put down a few drop cloths and paint anything you wish.

Finally, here is the biggest, boldest and most daring dream, vision & idea of all: elevate Webster Groves City & School District from a "creative community" to a new & vibrant "Learning Community".

- This is the big, hairy audacious, collaborative dream, vision and goal.
- Based on the principle that learning is everywhere and we are ALL life-long learners.
- Kids learn from us; we learn from kids; we all learn from each other. The community is our classroom.
- We learn by doing and by sharing.
- No need to build more school buildings, hire more teachers or buy more supplies. It's all there for us if we share and give of ourselves so others can learn.
- It can revolutionize public education and transform community design in America. No city that I can find is doing anything like this. But we can in Webster Groves if we have the vision, the courage and the will. I think we can change the world.

Bobby Kennedy said, **"Some people see things as they are and say Why? I dream things that never were and say Why Not?"** Together, let's dream of the Webster Groves Learning Community and say "Why not?" Thank you."

Dave Buck
952-0910



Lori Medlin

From: Sarah Riss
Sent: Wednesday, December 16, 2015 11:32 AM
To: Lori Medlin
Subject: FW: WGHS Lip Dub 2015

For the communication log

Sarah

Sarah Booth Riss, Ed. D.
Superintendent of Schools
Webster Groves School District
314-962-1233

From: Dave Buck [mailto:dave@buckstl.com]
Sent: Wednesday, December 16, 2015 11:05 AM
To: Jon Clark; John E. Thomas; John Raimondo; Angela Thompson; Shiree Yeggins; Jerry Collins
Cc: Sarah Riss; John Simpson; David Addison; Amy Clendennen
Subject: WGHS Lip Dub 2015

Hi Jon, John, John, Angela, Shiree & Jerry,

My WGHS junior twins, Annie & Sawyer, never tell me anything! UGH! But, luckily, my good friend and WGHS alumnus, Donn Carstam, send to me this morning the WGHS Lip Dub 2015 video. WOW!!! It is so FUN and so full of LIFE and pure, spontaneous JOY! It's been three hours since I viewed it and I am still smiling!

I have said it before and I'll say it again. I was taught by my mom and I have grown to firmly believe that public school education is the backbone of society. My own Pre-K - 12 education was all in public schools in Wichita.

Over my objections, my first three kids all went to John Burroughs School. It is exceptional academically. But I will take WGSD and all of its kids over John Burroughs and its mostly white, affluent, privileged kids every day of the week and twice on Sunday. Burroughs doesn't have a lip dub. Hmm, I wonder why? My guess is they think it was below them. And if they did make one, I'm sure they would spend all kinds of money making it a perfect, well-choreographed and overly rehearsed major production.

Not that it matters, but I'm curious whose idea this was or who led it at WGHS? My guess is that it was your kids 100%. Then again, after seeing the great & inspired Mr. Webster competition, I wouldn't be surprised if Kara Siebe's creative fingerprints were all over it.

Good luck this finals week.

Dave Buck
952-0910

January 6, 2014

Sarah & WGSD friends - (3)
Thank you for the beautiful
roses sent in honor of
my mother. The arrangement
was beautiful and a
perfect representation of
mom's beauty and spirit.
We will miss her very
much but we know she
is happy and whole now.
Thank you for your
friendships, caring and
compassion. It is an honor
to work with each of you.
Warmly,
Diane & family

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Lori Medlin

From: Sarah Riss
Sent: Friday, January 29, 2016 7:39 AM
To: Lori Medlin
Subject: Fwd: A Big (or Borrowed) Idea to Fund the Renovaton of All Parts of Moss Field?

For the communication log.
Sarah

Sent from my iPhone

Begin forwarded message:

From: Dave Buck <dave@buckstl.com>

Date: January 29, 2016 at 6:32:52 AM CST

To: "loher.steve@wgmail.org" <loher.steve@wgmail.org>, "collins.jerry@wgmail.org" <collins.jerry@wgmail.org>, Jon Clark <clark.jon@wgmail.org>

Cc: "ice.cliff@wgmail.org" <ice.cliff@wgmail.org>, Sarah Riss <Riss.Sarah@wgmail.org>, John Simpson <Simpson.John@wgmail.org>, "addison.david@wgmail.org" <addison.david@wgmail.org>, Amy Clendennen <Clendennen.amy@wgmail.org>,"dugan.jean@wgmail.org" <dugan.jean@wgmail.org>, "smith.emerson@wgmail.org" <smith.emerson@wgmail.org>, Joel Oliver <oliver.joel@wgmail.org>,"shipley.michael@wgmail.org" <shipley.michael@wgmail.org>, Diane Moore <Moore.Diane@wgmail.org>, "vespereny.cathy@wgmail.org" <vespereny.cathy@wgmail.org>, Linda Holliday <Holliday.Linda@wgmail.org>, Joan Jadali <jadali@webstergroves.org>,"welchg@webstergroves.org" <welchg@webstergroves.org>, "citycouncil@webstergroves.org" <citycouncil@webstergroves.org>, "newsroom@timesnewspapers.com" <newsroom@timesnewspapers.com>, "bitikofer@timesnewspapers.com" <bitikofer@timesnewspapers.com>

Subject: A Big (or Borrowed) Idea to Fund the Renovaton of All Parts of Moss Field?

Steve, Jerry & Jon,

I had the great fortune to run into Cliff Ice at Schnucks last night (I am truly embarrassed that I know who Cliff is - who doesn't - but I am just now getting to be friends with him although I live just down the street on Elm Ave.).

We talked about the renovation of Moss Field, the defeat of S&W, and I asked Cliff if he had to take the renovaton one step at a time, what would he do first>

Then we both had a mutual illumination. We both admire the **Green Bay Packers** for many reason, primarily for Vince Lombardi and the team's performance on the field. but one of the biggest reasons is that **they are the ONLY NFL team that is owned by the community.**

As such, try this idea on and incubate on it: **what if the Moss Field renovation (main field, track, stands, stadium, locker rooms, concession stands and practice fields) was funded by selling shares of these tangible assets to our Webster Groves residents and community???**

What does your gut say? Good idea, terrible idea? Feasible, unfeasible? Possible, impossible to gain the residents' support in a city like Webster Groves?

Thanks, and thanks, Coach

Peace.

Dave Buck

952-0910

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Lori Medlin

From: Sarah Riss
Sent: Monday, February 01, 2016 9:48 PM
To: Lori Medlin
Subject: Fwd: THE BIG IDEA: Webster Groves presents the "Tree of Life" Outdoor Concert in the Round!
Attachments: Webster Groves Brand Promise & Key Visual Concept.pdf; ATT00001.htm

For the com. Log
Sarah

Sent from my iPhone

Begin forwarded message:

From: Dave Buck <dave@buckstl.com>

Date: February 1, 2016 at 8:44:35 PM CST

To: Sarah Riss <Riss.Sarah@wgmail.org>, Kevin Cole <cole.kevin@wgmail.org>, Brian Ward <bwardhome@rocketmail.com>, "mckeem@webstergroves.org" <mckeem@webstergroves.org>, Jon Clark <clark.jon@wgmail.org>, "daviss@webstergroves.org" <daviss@webstergroves.org>

Cc: "fabers@webstergrobes.org" <fabers@webstergrobes.org>, Mara Perry <perrym@webstergroves.org>, "capriglionem@webstergroves.org" <capriglionem@webstergroves.org>, Jill Young <young.jill@wgmail.org>, "kinworthys@wgmail.org" <kinworthys@wgmail.org>, "wichard.sarah@wgmail.org" <wichard.sarah@wgmail.org>, Eric Dunn <dunn.eric@wgmail.org>, David Addison <daddison@rgare.com>, Amy Clendennen <Clendennen.amy@wgmail.org>, "welchg@webstergroves.org" <welchg@webstergroves.org>,

"bitikofer@timesnewspapers.com" <bitikofer@timesnewspapers.com>, "newsroom@timesnewspapers.com" <newsroom@timesnewspapers.com>, "citycouncil@webstergroves.org" <citycouncil@webstergroves.org>, Kara Siebe <siebe.kara@wgmail.org>, "seelestl@aol.com" <seelestl@aol.com>, "bkmacahoon@charter.net" <bkmacahoon@charter.net>, "wrhm@wrhm.org" <wrhm@wrhm.org>, "psargent@webster.edu" <psargent@webster.edu>, "ltetter@webster.edu" <ltetter@webster.edu>, "stroble@webster.edu" <stroble@webster.edu>, "barbaraomalley@webster.edu" <barbaraomalley@webster.edu>, Farrell Allen Carfield <farrell_allen@hotmail.com>, William Rowe <rowemb45@gmail.com>, "janetloher@gmail.com" <janetloher@gmail.com>, "cdredmore@aol.com" <cdredmore@aol.com>, Alicia Lewis <alewis7231@gmail.com>, "cherylkellogg@juno.com" <cherylkellogg@juno.com>, "welchpj@slu.edu" <welchpj@slu.edu>, "zitzman.nancy@wgmail.org" <zitzman.nancy@wgmail.org>, Dave Garth <garthd@webstergroves.org>, Norris Perkins <terryperkins2@mac.com>, "j.vogel@webster-arts.org" <j.vogel@webster-arts.org>, "curtisd@webstergroves.org" <curtisd@webstergroves.org>, "sanders@hpdcambridge.com" <sanders@hpdcambridge.com>, "matt@mattarmstronglaw.com" <matt@mattarmstronglaw.com>

Subject: THE BIG IDEA: Webster Groves presents the "Tree of Life" Outdoor Concert in the Round!

Hi Sara, Miki, Scott, Jon, Kevin and, last but hardly, my main man, Brian,

First, thanks to all of you who dared to respond and share your thoughts and ideas. I walked the grounds and here now is the big idea.

Preface: Well over a year ago, I submitted my thoughts on a new brand promise and positioning for our city of Webster Groves to the Mayor and City Council. I drew and colored it freehand so it is very rough and not finished. Given 1) that Webster Groves was named as such due to all of our trees, 2) the Tree of Life Bible story, and 3) that our creative community does much good in the world, I thought the attached logo and tag line makes a stronger concept than sticking with City Council's recent decision to stay with its traditional Webster Groves in fancy script but with no trees or tag line.

(Personally, given we are all about trees, I would opted to use a font that resembled that of initials carved in a tree. But that's a lost cause like most all my ideas were in City Hall.)

THE BIG IDEA:

Event: Webster Groves present the "Tree of Life" Outdoor Concert in the Round.

Location: Southwest Park and, specifically, the park's own beautiful "tree of life" just southwest from the playground and the restrooms. You cannot miss it. The tree is perfect and magnificent.

Music: sets up and plays around the truck of the tree, out to the audience.

Audience: sits on blankets, lawn chairs, etc. and spreads out in the round around the tree. There is plenty of grassy grounds that is totally open with no other trees blocking the view.

Power: the tree of life is not that far from the restroom building or the houses that border the park.

Parking: ample parking on all sides.

Concert in the round hours: let's say, Noon to 11 pm some Saturday this summer.

Now, close your eyes. And imagine Southwest Park filled with families and kids enjoying the music, food & drink and, most important, each other.

I have just one final question: DO YOU SEE WHAT I SEE?

Thanks.

Peace.

Dave

WEBSTER GROVES

A CREATIVE COMMUNITY



WHERE OUR TREE OF LIFE
DOES A
WORLD OF GOOD